



SMSB OUT-OF-SCHOOL-TIME PROGRAM

AI Literacy Seminar

Your student athletes are going to use AI whether anyone teaches them or not. This is a literacy class: how to use AI as a tool for thinking, not a shortcut around it. **The whole seminar, in one line: AI should help student athletes think more, not less.** Tap any section below to jump straight there.

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Why this, why now

Your student athletes are going to use AI whether anyone teaches them or not. The question is whether they learn to use it well before they need it for something that matters: **a college interview, a first job, a hard conversation, their first paycheck.**

“We're not even scratching the surface of what these kids could do with this, and almost nobody is teaching them how.”

How the seminar works

Built around what works for a 40-site, device-limited program

1

One hour.

Long enough to go deep on a few ideas, short enough to hold a room this age.

2

No devices required.

Presentation-based, with live examples, not a bring-your-own-laptop workshop.

3

Travels to you.

One seminar, delivered site to site, the same model as your traveling vendors.

4

High school first.

Built for grades 9 to 12, with a version that works for grades 5 to 8.

5

Take-home, not just sit-and-listen.

Every student athlete leaves with a QR code and real prompts to try on their own phone.



Possible seminar topics, part 1

We'll narrow this down together for your sites.

The basics.

What AI can and can't do, the foundation everything else builds on.

AI in every career.

Why this matters no matter what a student athlete wants to do, not just for future programmers.

What not to share.

Why some things, personal details, private info, anything you wouldn't want saved, never belong in an AI chat.

Spotting what's real.

How to recognize AI-generated images, video, and text, and why that matters before sharing or believing something online.

Using AI with intention.

The difference between picking up a tool on purpose and using it just because it's there.

Interview and pitch prep.

Using AI to prepare for a college admissions interview, a first job interview, or pitching an idea.

What AI can't replace.

Teamwork, trust, and judgment, the human skills that matter more as AI gets better at everything else.



More possible topics, part 2

Hard conversations.

Using AI to think through a hard conversation before having it, with a parent, a teacher, or a coach.

Understanding money.

What AI can help explain about a first paycheck: gross versus net, and where the rest of it goes.

One idea, many formats.

How the same idea can become a paper, a presentation, and a post, using AI to adapt it.

Checking before you trust it.

Vetting a tool before you use it, and double checking what it tells you.

Where AI gets it wrong.

Bias in AI, why it can be unfair, and what that looks like in the real world.

Who owns it.

Creator rights, consent, and what happens when AI is trained on someone else's work.

Who's running it

Joe Snow, founder of *Infinity AI Labs*. Husband, Father, Engineer, Real Estate Investor and Developer. Trained as an automotive engineer, Joe spent his early career solving technical problems before moving into real estate, where he has bought, rehabbed, and repositioned properties across Metro Detroit as an investor and developer. That same hands-on, build-it-and-fix-it approach carried straight into *Infinity AI Labs*, where Joe now designs AI tools and automation that help businesses and nonprofits run leaner, move faster, and spend less time on repetitive work.

Personal connection to the program: two of Joe's sons went through SMSB during the 2022 to 2023 winter session.



Coverage and logistics

Where.

SMSB's OST sites across Metro Detroit, with occasional dates at the Saginaw sites.

Who.

Grades 5 through 12.

When.

One hour per site, scheduled around each site's existing activity hour, the same as your other vendors.

What's needed.

A room with internet access and a way to project to the group. Nothing required from student athletes.

Setup.

We arrive about fifteen minutes before start and need about five minutes. No AV support required.

What's next

Two ideas worth a longer conversation, once the seminar is running

Student athlete social media and NIL.

Infinity AI Labs is exploring a partnership to help SMSB's older student athletes build a stronger, more attention-worthy social media presence for NIL opportunities.

Exposure to real estate development.

Joe works with minority owned and led developers building multifamily properties in Detroit. Student athletes could tour a building under construction and meet the developers behind it.



Let's get your student athletes ready.

One hour, no devices needed, built for your sites.

Phone: 734.649.6868

Email: infinityailabs313@gmail.com

Book a call: calendly.com/infinityailabs

Proposal for: **SMSB & Their OST Sites**

View the full interactive brochure

<https://smsb.infinityailabs.agency>

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